


State of New Mexico  
Energy, Minerals & Natural Resources Department  
OIL CONSERVATION DIVISION  
PO Box 2088  
Santa Fe, NM 87504-2088

☐ AMENDED REPORT

47. If this is a change of operator fill in the OGRID number and name of the previous operator			
	<u>MARTHA J. ROGERS</u>	<u>MGR., REGULATORY</u>	<u>4/4/97</u>
Previous Operator Signature	Printed Name	Title	Date
FORMERLY OPERATED BY MERIT ENERGY COMPANY		14591	

1. The first step in the process of creating a new product is to identify a market need. This involves conducting market research to determine what consumers want and need. Once a need is identified, the next step is to develop a concept for a product that meets that need. This is often done through brainstorming and sketching. The third step is to create a prototype of the product. This can be done using various materials and techniques, depending on the product. The fourth step is to test the prototype with a small group of consumers to get feedback. Finally, the product is refined based on the feedback and then launched into the market.