

30-015-24523

9-7-83

RL

1. The first step in the process of creating a new product is to identify a market need. This involves conducting market research to determine what consumers want and need. Once a need is identified, the next step is to develop a concept for a product that meets that need. This is often done through brainstorming and sketching. The third step is to create a prototype of the product. This can be done using various materials and techniques, depending on the product. The fourth step is to test the prototype with a small group of consumers to get feedback. Finally, the product is refined based on the feedback and then launched to the market.