

OIL CONSERVATION COMMISSION

P. O. BOX 2045

HOBBS, NEW MEXICO

DATE July 3, 1958

TO:

Forest Oil Corp.

1229 Milan Bldg.

San Antonio, Texas

Gentlemen:

In accordance with the provisions of Commission Order No. R 1210,
your State A #1-A 26-16-33, which
Lease Well No. S-T-R
is currently listed in the undesignated section of the oil proration
schedule, will appear in the Kennitz Wolfcamp Pool in
the August Proration schedule.

Please file Form C-110 showing the change in pool designation of
this well.

Yours very truly,

OIL CONSERVATION COMMISSION

R. F. Montgomery
Proration Manager

RFM/eb

1. The first step in the process of creating a new product is to identify a need or want in the market. This is often done through market research, which involves gathering information about the target audience and their preferences. Once a need or want is identified, the next step is to develop a concept for the product that addresses this need or want.

2. The second step is to create a prototype of the product. This involves building a small-scale model of the product that can be used to test the concept and gather feedback from potential customers. The prototype is typically made from inexpensive materials and is not intended for mass production.

3. The third step is to conduct a feasibility study. This involves evaluating the economic viability of the product, taking into account factors such as the cost of production, the potential market size, and the competition. The feasibility study is typically conducted by a team of experts, including engineers, marketers, and financial analysts.

4. The fourth step is to develop a business plan. This involves creating a detailed document that outlines the company's goals, strategies, and financial projections. The business plan is typically used to secure financing from investors or lenders.

5. The fifth step is to manufacture the product. This involves setting up a production line and hiring workers to assemble the product. The manufacturing process is typically overseen by a manager who ensures that the product is produced efficiently and to the required quality standards.

6. The sixth step is to distribute the product. This involves finding a way to get the product to the target audience. This can be done through a variety of channels, including retail stores, direct sales, and online sales.

7. The seventh step is to promote the product. This involves creating a marketing campaign that raises awareness of the product and encourages potential customers to purchase it. The marketing campaign typically includes a combination of advertising, public relations, and sales promotion.

8. The eighth step is to evaluate the product's performance. This involves monitoring sales, customer feedback, and other indicators of the product's success. The evaluation is typically used to identify areas for improvement and to inform future product development.

9. The ninth step is to refine the product. This involves making changes to the product based on the feedback received from customers and the results of the evaluation. The refined product is then ready for mass production.

10. The tenth step is to launch the product. This involves releasing the product into the market and monitoring its performance. The launch is typically a major event for the company, and it is often accompanied by a large marketing campaign.

11. The eleventh step is to maintain the product. This involves ensuring that the product continues to meet the needs of the target audience and that it remains competitive in the market. This typically involves ongoing marketing and product development efforts.

12. The twelfth step is to discontinue the product. This involves removing the product from the market and ceasing production. This is typically done when the product is no longer profitable or when a new product is being developed.

13. The thirteenth step is to evaluate the overall success of the product. This involves comparing the product's performance to the goals set in the business plan. The evaluation is typically used to inform future product development and marketing efforts.

14. The fourteenth step is to celebrate the success of the product. This involves acknowledging the hard work and dedication of the team that created the product. This is typically done through a variety of ways, including a party, a speech, or a public announcement.

15. The fifteenth step is to plan for the future. This involves identifying new opportunities for growth and development. This typically involves ongoing market research and product development efforts.